



CITY spółka z ograniczoną odpowiedzialnością - spółka komandytowa
30-443 Kraków, ul. Jugowicka 6A

biuro: 30-443 Kraków, ul. Jugowicka 6A
tel.: +48 12 655 46 88
fax: +48 12 622 77 88
info@city.com.pl
www.city.com.pl

KRS: 0000550144, NIP: 679-257-29-03, REGON: 357041360

Specification for print

File naming

- please name your files with your company and measure in centimeters
eg.: company name_500x200cm.zip)

File formats

- **bitmaps files:** TIFF with LZW compression (no masks, flatten), *.jpg (maximum quality)
- **vector files:** PDF, CDR (to version Corel X7) - we require:
 - text change to outlines,
 - attach an overview file in *.jpg,
 - the file couldn't has got additional alpha channels or spot colors, which won't be printed,
 - if the file has got additional colors (white, primer, varnish, pantone orange or green), you have to report it to your key account manager
 - files cannot contain cut paths in the file (please send the cut lines on a separate page or in a separate file), color depth is always 8 bits! Files cannot contain color imprints enabled (eg. option „fill in print” in Adobe Illustrator)
 - files for cutting and milling – files must contain cutting lines (in curve files extension, no bitmaps) on the other side of PDF or in a separate file as well as the file **MUST** have proper bleeds
 - Files should be compressed with LZW compression, interleaved pixel order and IBM PC order.

Scale ratio

- for layouts up to 20 m2 - scale 1:1, - for layouts above 20 m2 - scale 1:10, - for custom layouts - scale 1:20, 1:50

Color

- color space: CMYK, an attached profile: Coated Fogra 39 (iso 12647-2:2004)
- spot colors: PANTONE , RAL, NCS, ORACAL, AVERY
- black&white files: grayscale, an attached profile: Dot Gain 20%
- deep black: C: 60 M: 50 Y:40 K:100
- it's recommended to deliver a color proof: Cromalin, Match Print, etc., or the pattern of recommended color, otherwise City refuses to take responsibility for color mismatch

File delivery

- on your custom FTP which is given by your key account manager
- by e-mail as a link to WeTransfer, etc. or as an attachement (up to 20 MB) to your key account manager or to bok@city.com.pl
- CD / DVD, pendrive, delivered in person or by courier to us
- **we require to attach an overview file in *.jpg**
- clients **CANNOT** deliver files to us on pendrive.

DPI value table (scale ratio 1:1)

rozmiar	<1 m	2 m	3 m	4 m	5 m	6 m	7 m	8 m	9 m	10 m	>10 m
<1 m	300-150	150 - 96	96	96 - 72	72	72	60	50	40	40	40 - 30
2 m	150 - 96	96	96	72	72	60	60	50	40	40	40 - 30
3 m	96	96	72	60	60	60	50	50	40	40	40 - 30
4 m	96 - 72	72	60	60	60	50	50	50	40	40	40 - 30
5 m	72	72	60	60	50	50	50	40	40	40	40 - 30
6 m	72	60	60	50	50	50	50	40	40	40	30
7 m	60	60	50	50	50	50	40	40	40	40	30
8 m	50	50	50	50	40	40	40	40	30	30	30
9 m	40	40	40	40	40	40	40	30	30	30	30 - 25
10 m	40	40	40	40	40	40	40	30	30	30 - 25	30 - 25
>10 m	40 - 30	40 - 30	40 - 30	40 - 30	40 - 30	30	30	30	30 - 25	30 - 25	30 - 25

